



Garrett Ledbetter
Graphic Designer

Contact

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Corvallis, Montana

Hard Skills

Adobe Creative Suite
Microsoft Office
Windows OS
Mac OS X
Figma
WordPress
Blender

Soft Skills

Project Management
Sales Management & Negotiation
Social Media Management
Search Engine Optimization
Digital Editing
Print Production
Creative Services
Brand Awareness
Web Design
Photography
AI tools
AI integration

Personal Interests

Automotive Photography
Attending Car Shows
Videography
Hunting and Fishing
Hiking

Objective

I'm a Graphic Designer who loves blending creativity with structure. Design isn't just about making things look good for me, it's about building systems that keep brands consistent, clear, and easy to manage. Whether it's designing product catalogs, trade show booths, or digital campaigns, I focus on creating work that connects with people while also holding up across different platforms and uses.

Education

2023 BFA in Graphic Design, Rocky Mountain College of Art & Design, Denver, CO

Experience

Bonitron inc. (2023 - Present) **Marketing Manager**

Implemented digital marketing campaigns across various channels including social media, email marketing, SEO/SEM, and content marketing.

- Collaborated with cross-functional teams such as sales, product development, and design to ensure alignment of messaging and branding initiatives.
- Led the planning and execution of trade shows/events by coordinating logistics such as booth setup/designs/materials ensuring maximum exposure for the company's products and services
- Designed and implemented a full-coverage, bi-monthly product training course for representatives and partners to improve brand awareness and product understanding.
- Led the development and maintenance of the company website, modernizing design and functionality while improving navigation and adding customer resources for easier access to essential information.
- Designed and implemented internal tools, cutting production time and aiding department to department communications.
- Designed all marketing material, including product catalogs, sell sheets, trade show materials (merchandise, pop-up tents, stationary) and custom machine labels to support brand consistency and visibility.

The Mint Gaming Hall (2023-2024) **Graphics Coordinator**

Responsible for the building and creation of all digital and printed creative projects from conception to final delivery including but not limited to promotional materials, digital ads, user interfaces, event signage, Email animations, company merchandise, and social media digital assets while maintaining brand standards.

U.S. NAVY , Yokosuka, Japan (2015 - 2019) **E-4 Petty Officer/ Boatswain's Mate**

Trained and supported a team of 10+ maintenance staff members to help them perform their duties. Conducted daily inspection on ship's tools and reported to product ordering supervisor for smooth functionality of the ship. Dedicated 300+ hours on the ship and maintained 1,200 tools as one of the only two certified RHIB (ship's rescue vessel) Operators to ensure 100% functionality.